

Advertise with Allentown Public Theatre

Client Info:

Name of Business/Buyer: _____

Contact Person: _____

E-mail: _____ Phone Number: _____

Address of Business/Individual: _____

Payment Info:

Method of payment: _____ Date: _____

Credit Card/check #: _____

Promissory Signature: _____

Name (printed): _____

Please check which size and for which show you would like to purchase an ad and fill in your totals:
(pricing and ad information available on the back of this form)

	The Ugly Duckling	VOC June	VOC August	VOC October	TOTAL ADS per size	TOTAL PRICE per size
¼ page						
½ page						
Full page black and white						
Full page color*		n/a	n/a	n/a		
					TOTAL PRICE	

*We only print one full page in color (on the back of each playbill). First come, first serve!

Would you like 2 comp tickets to see the show(s) for which you are advertising? YES NO

We thank you so much for your support!

Ad Prices:

	1 ad	2 ads	3 ads	4 ads	5 ads	6 ads
¼ page	\$100	\$190	\$270	\$340	\$400	\$450
½ page	\$150	\$285	\$405	\$510	\$600	\$675
Full page black and white	\$200	\$380	\$540	\$680	\$800	\$900
Full page color	\$300	\$570	\$810	\$1,020	\$1,200	\$1,350

Submitting an Ad:

Please email camera-ready ads to Anna Russell (anna@allentownpublictheatre.com).

Ads must be hi-res (at least 300 dpi) for print use.

Ad dimensions:

¼ page = 1.75" h x 4.75" w

½ page = 3.75" h x 4.75" w

full page = 8" h x 4.75" w

Show Information:



***The Ugly Duckling* – July 20, 21, 22, 27, 28 & 29 @ St. Luke's Lutheran Church, Allentown, PA (417 N 7th St.)**

In partnership with Bradbury-Sullivan LGBT Center, Allentown Public Theatre brings Hans Christen Andersen's timeless classic to life – with a new twist!

Ads due: July 9, 2018



***Voices of Conscience* – 3-event series @ St. Luke's Lutheran Church, Allentown, PA (417 N 7th St.)**

Monthly play-readings of trailblazing playwrights past and present! We will be printing 4 quarterly playbills for Theatre Café, to be used for all 3 monthly readings in each quarter.

Ads due: June 1, 2018

August 1, 2018

October 1, 2018